



R.M.D. ENGINEERING COLLEGE

(An Autonomous Institution)
RSM NAGAR, KAVARAIPETTAI – 601 206



NATIONAL SERVICE SCHEME Voter Awareness Campaign

The Election Commission of India launched the #ChunavKaParv, #DeshKaGarv, #IVoteForSure Campaign. The campaign symbolizes the festive importance of elections and the pride of voting in the largest democracy in the world. To engage and encourage young especially first-time voters to come out and vote, and to convey the importance of voting for the larger good of the nation. **NSS Unit of R.M.D Engineering College** has conducted a Voter Awareness Campaign “Mera Pehla Vote Desh Ke Liye” from **28th February 2024 to 6th March 2024** to realize the above objective. The following events were conducted:

Special Screening of AV Content: Informational and motivational films and songs provided in the google drive to be screened during the campaign.

Voter's Pledge Administration: Organize the administration of the Voter's Pledge during the campaign. This reinforces the commitment to responsible voting and the significance of participating in the democratic process.

Selfie Point: Students are encouraged to share their selfies on their social media handles with hashtags #ChunavKaParv, #DeshKaGarv, #IVoteForSure and #MeraPehlaVoteDeshKeLiye.





**NSS PROGRAM OFFICER
(Mr.G.ARUL JOTHI)**